ORDER

KARE 11

Orders

Order / Rev:	**715747**		
Alt Order #:	06330993		
Product Desc:	NOLAN FOR CONGRESS		
Estimate:	1842		**KARE**
Flight Dates:	09/24/12 - 10/05/12	Primary AE:	Jim Quinn
Original Date / Rev:	09/21/12 / 09/21/12	Sales Office:	T-PHI
Order Type:	Political	Sales Region:	NAT

Agency

Name:	**Greer Margolis Mitchell/ Pol**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	3050 K St NW	Billing Cycle:	WEEKLY
	Washington, DC 20007	Agency Commission:	15%

Advertiser

Name:	**NOLAN,R/D/CONRESS**		
Demographic:	A35+	New Business Thru:	
Product Codes:	PL-State House Representative	Order Separation:	00:15:00
Priority:	P-2	Advertiser External ID:	
Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/24/12	09/30/12	17	$7,950.00	$6,757.50
10/01/12	10/07/12	1	$550.00	$467.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	17	$7,950.00	$6,757.50	0.00
October 2012	1	$550.00	$467.50	0.00
Totals	18	$8,500.00	$7,225.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KARE	32%	$8,500.00
Market	100%	$26,562.50

Competitive Share	Share	Total
CABLE	0%	$0.00
KAWB	0%	$0.00
KAWE	0%	$0.00
KCCO	0%	$0.00
KCCW	0%	$0.00
KFTC	0%	$0.00
KMSP	17%	$4,515.62
KMWB	0%	$0.00
KPXM	0%	$0.00
KRWF	0%	$0.00
KSAX	0%	$0.00
KSTC	0%	$0.00
KSTP	21%	$5,578.12
KTCA	0%	$0.00
KTCI	0%	$0.00
KWCM	0%	$0.00
UNKWN	0%	$0.00
WCCO	30%	$7,968.75
WFTC	0%	$0.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	09/24/12	09/28/12	M-F 10-1035p KARE News 10p KARE 11 NEWS AT 10<	CM	10-1035P	MTWTF--	:30	1	$1,400.00	P-2	0.00	NM	1	$1,400.00
E 2	KARE	10/01/12	10/05/12	M-F 5-530p KARE 11 5 News KARE 11 NEWS AT 5	CM	5-530p	MTWTF--	:30	1	$550.00	P-2	0.00	NM	1	$550.00
E 3	KARE	09/24/12	09/28/12	M-F 5-6a KARE First Edition M-F KARE 11 NEWS SUNRISE	CM	5-6a	MTWTF--	:30	1	$100.00	P-2	0.00	NM	1	$100.00
E 4	KARE	09/24/12	09/28/12	M-F 6-630p KARE 11 6 News KARE 11 NEWS AT 6	CM	6-630p	MTWTF--	:30	1	$700.00	P-2	0.00	NM	1	$700.00
E 5	KARE	09/24/12	09/28/12	M-F 6-7a KARE 11 Sunrise M-F KARE 11 NEWS SUNRISE	CM	6-7a	MTWTF--	:30	1	$400.00	P-2	0.00	NM	1	$400.00
E 6	KARE	09/24/12	09/28/12	Today Show Today Show TODAY SHOW	CM	7-9a	MTWTF--	:30	1	$350.00	P-2	0.00	NM	1	$350.00
E 7	KARE	09/30/12	09/30/12	Post NFL Late News Post NFL Late News KARE 11 NEWS AT 10<	CM	1030-1105P	------S	:30	1	$1,000.00	P-2	0.00	NM	1	$1,000.00
E 8	KARE	09/30/12	09/30/12	Sun 5-530p KARE 11 5 News Su KARE 11 NEWS	CM	5-530P	------S	:30	1	$300.00	P-2	0.00	NM	1	$300.00
N 9	KARE	09/24/12	09/28/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	MTWTF--	:30	4	$400.00	P-2	0.00	NM	4	$1,600.00
N 10	KARE	09/24/12	09/28/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	2	$350.00	P-2	0.00	NM	2	$700.00
N 11	KARE	09/24/12	09/28/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	MTWTF--	:30	3	$100.00	P-2	0.00	NM	3	$300.00
N 12	KARE	09/30/12	09/30/12	Football Night in America Football Night in America	CM	6-715P	------S	:30	1	$1,100.00	P-2	0.00	NM	1	$1,100.00
													Totals	18	$8,500.00

Ln	Week: Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
E 1	09/24/12	09/30/12	MTWTF--	1	$1,400.00	0.00
E 2	10/01/12	10/07/12	MTWTF--	1	$550.00	0.00
E 3	09/24/12	09/30/12	MTWTF--	1	$100.00	0.00
E 4	09/24/12	09/30/12	MTWTF--	1	$700.00	0.00
E 5	09/24/12	09/30/12	MTWTF--	1	$400.00	0.00
E 6	09/24/12	09/30/12	MTWTF--	1	$350.00	0.00
E 7	09/24/12	09/30/12	------S	1	$1,000.00	0.00
E 8	09/24/12	09/30/12	------S	1	$300.00	0.00
N 9	09/24/12	09/30/12	MTWTF--	4	$400.00	0.00
N 10	09/24/12	09/30/12	MTWTF--	2	$350.00	0.00
N 11	09/24/12	09/30/12	MTWTF--	3	$100.00	0.00
N 12	09/24/12	09/30/12	------S	1	$1,100.00	0.00